

INVITATION FOR THE INDUSTRY

SUPPORT & EXHIBITION



Contents

Invitation	3
Committees	4
Preliminary List of Topics	5
Delegates Professional Fields	6
Preliminary Timetable	7
Information for Sponsors and Exhibitors	8
Acknowledgment of Support	9
Sponsorship Opportunities	10
Sponsorship Application Form	13
Exhibition	15
Exhibition Application Form	17
Technology Parade	19
Technology Parade Application Form	20
General Information	21



Dear Colleagues,

The ICI Meeting will be held on December 7-9, 2025, in Tel Aviv, celebrating 30 years of innovation in cardiovascular interventions!

The ICI Meeting 2025 marks a special 30th anniversary, bringing together worldrenowned experts, pioneering innovators, and top industry leaders for an extraordinary celebration of breakthrough medical technologies.

As the premier international conference for Innovations in Cardiovascular Interventions (Heart, Brain, and Peripheral Vessels) and the High-Tech Life Science Industry, ICI has shaped the future of medical innovation for three decades.

This year's program will feature:

- Cutting-edge sessions exploring the latest breakthroughs in cardiovascular and digital health technologies.
- The ICI Academy of Innovation Day a full-day workshop on medical innovation, guiding participants through the entire development process.
- Digital Health Day, hosted by leading global VCs, bringing together medical professionals, investors, and industry experts.
- A dynamic 2-day conference, pushing the boundaries in coronary and vascular interventions, transcatheter valvular therapies, stroke prevention, electrophysiology, and more.
- The renowned "Technology Parade", showcasing revolutionary biomedical start-ups from around the world.

Special anniversary celebrations will take place throughout the event, featuring distinguished guests and groundbreaking discussions that honor the past, celebrate the present, and shape the future of cardiovascular innovation.

We look forward to welcoming you,

Prof. Rafi Beyar & Prof. Chaim Lotan, ICI Meeting Directors







Chaim Lotan

ICI Website: https://icimed.org/



Committees

Co-Directors

Irit Yaniv Nir Uriel Juan Granada Patrick W. Serruys Martin B. Leon Ran Kornowski Peter J. Fitzgerald Gad Keren

Organizing Committee

Yitschak Biton Irit Yaniv Yehuda Wolf Nir Uriel **Dvid Tanne** Amit Segev Karin Rubinshtein Ehud Raanani David Luria Amir Lerman Jonathan Leor Michal Geva Lior Gepstein Junbo Ge Ariel Finkelstein Haim Dannenberg Jose Cohen Natan Bornstein Xu Bo Yuval Binur Yossi Bahagon

Scientific Committee

Rivka Carmi
Doron Zahger
Wiliam Wijns
Oz Shapira
Ariel Roguin
Shlomi. Matetzky
Francesco Maisano
Ron Karmeli
Zaza Iakobishvili
Moshe Flugelman
Gil Bolotin
Ronen Beeri
Israel Barbash
Shmuel Banai



Preliminary List of Topics

TAVR

Stents- Coating, Eluting and Beyond

Connected Health

Electrophysiology

Complex Cases

Stroke

Brain Protection

Technology Parade

Drug Eluting Balloons

Mitral Repair or Replacement

Renal Denervation /Sympathetic Modulation

Funding

Peripheral Intervention

Carotid Interventions

Acute Coronary Syndrome Interventions

Biodegradable Scaffolds

Heart Failure

Imaging and Physiology in the Cath Lab

Structural Heart Disease

Device Innovation

The Cath Lab of the Future

Cell and Gene Therapy

Regulatory Aspect of New Devices

Personalized Medicine



ICI Delegates Professional Fields

Engineers

Nurses

Private Equity Firms

Entrepreneurs

Patent Experts

Researchers

Investors

Pharmaceutical Companies

Technicians

Medical Device Companies

Physicians

Venture Capital Firms

Radiologists

Interventional Cardiologists

Cardiac Electrophysiologists

Cardiology & Cardiac Surgeons

Digital Health Experts

Neurosurgeons



Preliminary Timetable (at a glance)

Sunday, December 7, 2025		
07:30-18:00 Academy of Innovation Day and Digital Health Day Programs		
18:00-19:30	Registration	
19:30-21:00	Get Together Reception	

Monday, December 8, 2025		
07:30-08:30	Registration, Coffee and Exhibition Visit	
08:30-10:00	Parallel Sessions	
10:00-10:30	Coffee Break and Exhibition Visit	
10:30-12:30	Plenary Session 1	
12:30-14:00	Lunch Break & parallel lunch sessions	
14:00-15:40	Parallel Sessions	
15:40-16:10	Coffee Break and Exhibition Visit	
16:10-17:40	Parallel Sessions	
17:40-18:10	Technology Parade Cocktail (optional)	
18:10-19:25	Parallel Sessions	
20:00-22:30	Gala Dinner (Optional)	

Tuesday, December 9, 2025		
08:30-10:00	Parallel Sessions	
10:00-10:30	Coffee Break and Exhibition Visit	
10:30-12:30	9-12:30 Plenary Session 2	
12:30-14:00	:30-14:00 Lunch Break & parallel lunch sessions	
14:00-15:40	Parallel Sessions	
15:40-16:10	Coffee Break and Exhibition Visit	
16:10-17:40	Parallel Sessions	



Information for Sponsors and Exhibitors

Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv

Tel: +972-54-5599821 Email: <u>Yael@icimed.org</u>

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by October 1st, 2025 at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of payment

50% due with a signed contract 50% due by October 1st, 2025

The total amount should be received one week prior to the opening date of the conference.

Payment methods

Option 1: Payment by credit card

Option 2: Payment by check - Please make checks payable to:

I.C.I CONVENTION L.T.D

Option 3: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by October 1st, 2025, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2025.

Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



Acknowledgment of Support

Diamond Sponsor

Total Support: \$101,000 - \$150,000

***** Titanium Sponsor

Total Support: \$81,000 - \$100,000

Platinum Sponsor

Total Support: \$51,000 - \$80,000

Gold Sponsor

Total Support: \$36,000 - \$50,000

Silver Sponsor

Total Support: \$21,000 - \$35,000

© Contributor

Total Support: \$10,000 - \$20,000



Sponsorship Opportunities (not including VAT)

Category	Sponsorship Option	Price
Premium Sponsorship Opportunities	Luncheon Satellite Symposium- Overall organization, Audiovisual equipment, Lunch, 4 free registrations for company representatives, One free insert, Projection of your company's slide at the beginning of the session. This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the congress program on the website, and the sponsorship will be acknowledged.	\$25,000
Premium Sponsorship Opportunities	Full Scientific Track Support (Non-Restricted Grant)	\$20,000
Premium Sponsorship Opportunities	Independent Medical Educational Grant	\$20,000
Premium Sponsorship Opportunities	Private Exhibition Room or Company Lounge (1-day event)	\$20,000
Premium Sponsorship Opportunities	Mobile App Sponsorship (price per 1 day – includes splash screen ad)	\$20,000
Premium Sponsorship Opportunities	Delegate Conference Bags (1,200 produced by organizers)	\$20,000
Premium Sponsorship Opportunities	Gala Dinner Sponsorship (December 8) (+ direct event costs, ~\$22,000)	
☑ Branding & Networking Visibility	Branding of Cocktail Tables (Exhibition Area, produced by organizers)	
☑ Branding & Networking Visibility	Wi-Fi Sponsorship (custom network name & password)	
☑ Branding & Networking Visibility	Escalator Branding (2 directions)	\$15,000
☑ Branding & Networking Visibility	Welcome Reception (December 7)	\$15,000



Category	Sponsorship Option	Price	
☑ Branding & Networking Visibility	echnology Parade Cocktail (December 8) \$15		
Targeted Branding Packages	Conference Lanyards (2,000 units, supplied by sponsor)		
Targeted Branding Packages	Elevator Branding (6 elevators)		
Targeted Branding Packages	"Live in the Box" Case Presentation (Parallel Session)	\$12,000	
Targeted Branding Packages	Meet the Expert Session (30 participants)	\$11,000	
Targeted Branding Packages	Start-Up Pavilion Branding	\$10,000	
Targeted Branding Packages	Networking Breakfast / Advisory Board Meeting		
Targeted Branding Packages	Hotel Keycard Branding (design included)		
✓ Mid-Tier Sponsorship Tools	Scientific Session Support (Sign, presentation) \$8,0		
Mid-Tier Sponsorship Tools	B2B Meeting Zone Branding	\$8,000	
Mid-Tier Sponsorship Tools	Mini Program Ad – Inside Back Cover		
Mid-Tier Sponsorship Tools	Simulation Room Access (4 hours, 4 companies)		
Mid-Tier Sponsorship Tools	Registration Area Plasma Screen Branding (Non-exclusive) \$5,		
Mid-Tier	Hotel Entrance Ad on a HUGE screen	\$5,000	



Category	Sponsorship Option	Price
Sponsorship Tools	(Non-exclusive)	
Mid-Tier Sponsorship Tools	Conference Badge Branding	\$5,000
Mid-Tier Sponsorship Tools	Speaker Ready Room Branding \$5,0	
♀ Digital & Print Promotions	Plasma Screen Ads (All screens, both days, Non-exclusive) \$4,0	
	Website Flash Banner (Internal Homepage)	\$4,000
♀ Digital & Print Promotions	Flyer Distribution at Exhibition Area	\$4,000
♀ Digital & Print Promotions	Networking Coffee Break (per break)	\$3,500
Digital & Print Promotions	Email Newsletter Blast (Sponsor-designed) \$3	
⊋ Digital & Print Promotions	Registration Email Banner- A company banner included in the email confirmation sent to each participant (product advertisement is not permitted)	\$3,000
♀ Digital & Print Promotions	Branded Water Bottles for Faculty tables	\$3,000
Digital & Print Promotions	Notepads & Pens (for plenary sessions, supplied by sponsor)	\$3,000
♀ Digital & Print Promotions	Bag Inserts / handed in registration (Brochure/Leaflet, A4 max)	
Digital & Print Promotions	Mobile App Push Notification (per 2 pushes) \$2,	



Sponsorship Application Form (Page 1)

Please complete the following information and return to the Exhibition Manager: Yael Ziv

Tel: +972-545599821 Email: yael@icimed.org

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
VAT Number	

* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following sponsorship items:

Item	Price (not including VAT)	√
	(not including VAI)	
Total Amount (please complete	te)	



Name of Company:

7-9 DECEMBER 2025 TEL AVIV, ISRAEL

Sponsorship Application Form (Page 2)

☐ Please send me a sponsorship contract and an invoice for the 50% deposit			
Method of Payment:			
Credit card: Credit card no.: Expiry Date: Card Holder: Card Holder:			
☐ Bank Transfer Details will be available in the invoice Bank charges are the responsibility of the payer			
TERMS OF PAYMENT 50% due with signed contract 50% due by October 1 st , 2025 The total amount should be received one week prior to the opening date of the conference.			
For companies paying in Shekels (NIS), the payment will be according to the exchange rate at the day of issuing the invoice, or according to the exchange rate at the day of payment, the higher between the 2 options.			
CANCELLATION POLICY Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2025, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2025.			
SignatureDate			
Company Stamp			



Exhibition \$5,000

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibit. Therefore, all coffee breaks will be held in the exhibition area.

Dates (Subject to Change):

Set up times: Sunday December 7, 2025

Exhibition open times: Monday December 8, 2025 08:00-18:00

Tuesday December 9, 2025 08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Row Space Rental

The price for exhibition space is US\$ 5,000 and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges

Please note that the stand space scheme rental does not include any walls.

Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m (Foyer- 2.46 m). Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



Exhibitor Registration

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged a registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of the exhibition will be circulated two months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange visits.

Payment Methods

As detailed above.

Cancellation Policy

As detailed above.

Terms and Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note you're your signature on the application form indicates your acceptance of the terms and conditions.



Exhibition Application Form and Contract (Page 1)

Please complete the following information and return to:

Yael Ziv; Tel: +972-54-5599821

Email: Yael@icimed.org

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
VAT Number	

We hereby apply to book exhibition space, the cost of which is US\$ 5,000+VAT per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
1st Choice			\$
2 nd Choice			\$
3 rd Choice			\$

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:	
☐ This is a provisional booking. Please hold for 14 days. ☐ Payment has been made by check/transfer, please forward me the final confirmation and invoice. ☐ Please send me a first deposit invoice for 50% of the total amount due.	

^{*} Name of Company- as you wish it will appear on all acknowledgments.



Exhibition Application Form and Contract (page 2)

Name of Company:
We have read the regulations and agree to observe and be bound by them.
Method of Payment:
☐ Credit card:
Credit card no.: Expiry Date: Type of Card: CVV: Card Holder:
☐ Bank Transfer Details will be available in the invoice Bank charges are the responsibility of the payer.
Terms of Payment 50% due with signed contract 50% due by October 1 st , 2025 The total amount should be received one week prior to the opening date of the conference.
For companies paying in Shekels (NIS), the payment will be according to the exchange rate at the day of issuing the invoice, or according to the exchange rate at the day of payment, the higher between the 2 options.
Cancellation Policy Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2025, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2025.
SignatureDate
Company Stamp



Technology Parade Package for Startup Companies

The heart of the ICI conference is the **Strong International Collaboration between Medicine and Industry** with an emphasis on technological developments, novel knowledge-rich technologies, and the diligent pursuit of solutions to yet unsolved problems in heart, brain and cardiovascular medicine.

Focused on innovation the ICI provides an extensive platform for startup companies presenting their latest technologies. The Technology Parade can be a jumping board for new companies with brilliant and creative new ideas.

From all perspectives, Israel is known as a pioneer in cardiology. With this, the ICI is featuring a Pavilion **for all startup companies** slated to be a unique platform at the forefront of medical device development, healthcare information technology and mobile health, a tremendously important business showcase for all companies' achievements.

This is the opportunity to help your business move "from idea to reality".

The technology parade Sessions enjoy a tremendous success in every meeting, attracting a wide variety of leading clinicians, scientists and corporate representatives. We are expecting the attendance of a wide spectrum of investors who will find the ICI Meeting a valuable forum for the development and advancement of innovative ideas in Cardiology.

The Cardiovascular Technology Parade is the central theme of this meeting!

The fee for participation is US\$2,000 + VAT and includes:

- 6-minute presentation + 2 minutes for Q&A
- Presentations will be reviewed by a panel of experts.
- The option of winning the BEST presentation award
- 1 table , 2 chairs, electrical socket
- A back branded wall with the company name
- 1 plasma screen built into the back wall
- Coffee and Lunch for one exhibitor and one presenter
- Exemption from registration fees for 1 company representative (the presenter or any other company representative)

Dates- Exhibition open times:

Monday December 8, 2025 08:00-18:00 Tuesday December 9, 2025 08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated closer to the conference date.



Technology Parade Application Form and Contract (page 1)

Please complete the following information and return to: Yael Ziv; Tel: +972-54-5599821; Email: Yael@icimed.org

I have read the regulations and agree to observe and be bound by them.

*Name of Company						
Contact Name						
Address						
Country						
Telephone						
Email						
VAT Number						
* Name of Company- as you would like it to appear on all acknowledgments.						
We hereby apply to participate in the Technology Parade, the cost of which is US\$ 2,000 + VAT						
Name of Company:						
Method of Payment:						
☐ Credit card:						
Credit card no.:						
Expiry Date:	Type of Card:	CVV:				
Card holder Name + ID number:						
☐ Bank Transfer Details will be available	e in the Invoice; Bank charg	es are the responsibi	lity of the payer.			
	ontract; 50% due by Octob d be received one week pri					
rate at the day of issuit	n Shekels (NIS), the paymong the invoice, or according etween the 2 options.	to the exchange rate				
1st, 2025, will grant a	ccepted in writing only. A construction of the	of the sponsorship pa	ayment under the			
SignatureDate						
Company Stamp 20 -						



General Information

Venue

David Intercontinental Convention Center 12 Kaufman St, Tel Aviv, 61501 Israel

Tel: 972-3-7951111 Fax: 972-3-7951112

Traveling to Tel Aviv

Most international flights land at Ben Gurion Airport, which is located near the town of Lod – approximately a 30-minute drive to Tel Aviv and 30 minutes from Tel Aviv (outside rush hours).

Options for getting to and from Ben Gurion Airport include: private car/van services; railway; taxi; rented car and limousine. For details regarding transportation depots and general airport information, please visit the Israel Airport Authority website here

Language

The official language of the meeting is English.

Registration & Hospitality Desk

The Registration desk will operate throughout the meeting in the hotel at the following hours:

Sunday, December 7, 2025 7:00-17:00 hrs.

Monday, December 8, 2025 07:00-17:00 hrs.

Tuesday, December 9, 2025 07:30-16:00 hrs.

Academy of Innovations

The Academy of Innovations will take place on December 7, 2025 and will be dedicated to education and training about the process of bio design and innovation.

Climate and Clothing

The average daytime temperature in December in Israel is 19°C (66F°). Average night time temperatures are 11°C (51F°). Clothing is informal for all occasions.

Currency and Money Exchange

The currency in Israel is the New Israel Shekel (NIS). We recommend using the local currency although most expenses in Israel may be paid with major credit cards.

Most ATMs accept all major credit cards such as Master Card, Visa, Diners, and American Express.

Telephones

The country code for Israel is +972.



Electricity

Electrical equipment in Israel is 220-volt A.C., single phase, 50 cycles. Some appliances may require a plug adapter that can be purchased locally.

Visas

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

Insurance

The meeting organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to meeting participants (or their accompanying persons), either during, or as a result of the meeting.

Letter of Invitation

The letter of Invitation meant to help participants raise travel funds or obtain a visa and does not represent a commitment on the part of the organizers to provide any financial support.

Congress Secretariat

ICI 2025 Secretariat

Email: secretariat@icimeeting.com